

IQWiG Autumn Symposium: 23 - 24 November 2018

Sour fruits from the tree of knowledge? How we communicate evidence

Moderator: Holger Wormer

Programme on 23 November 2018*

from 13.30	Meeting in the foyer		
14.00 - 14.15	Jürgen Windeler Welcoming address and introduction	17.00 - 17.45	Iris Hinneburg & Silke Jäger Stories for the ears – science communication with podcasts and story telling
14.15 - 15.00	Matthias Hastall Effective health communication: basics, barriers and success factors from the perspective of communication science	17.45 - 18.15	Break – individual discussions
15.00 - 15.45	Anje Steckelberg Communicating evidence – evidence-based and target group-orientated	18.15 - 19.00	Philipp Schmid Rebutting fake news and myths in the health field – what works? A psychological view
15.45 - 16:15	Break – individual discussions	from 19.00	Evening snack – individual discussions
16.15 - 17.00	Christoph Neuberger Fake news, filter bubbles, influencers: conditions for securing evidence on the Internet		

Programme on 24 November 2018*

09.00 - 09.45	Thomas Saretzki Evidence-based policy-making? The meaning of scientific findings in political processes	11.00 - 11.45	Norbert Donner-Banzhoff Between precision medicine and symbolic coping: what doctors wish for
09.45 - 10.30	Volker Stollorz Does complexity incite curiosity? Emotions and evidence in medical journalism	11.45 - 12.30	Marie-Luise Dierks Evidence-based health information – does it meet people's information needs?
10.30 - 11.00	Break – individual discussions	12.30 - 12.45	Jürgen Windeler Summary – outlook
		from 12.45	Lunch snack – end of symposium

* All presentations are in German

Venue: Radisson BLU Hotel, Messe-Kreisel 3, 50679 Cologne, Germany